



Magnificence Academy of Packaging Professionals

By Shalini Beriwal



MAPP.INDIA

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COURSES AT MAPP

IMPULSE COURSES

Flower Bunching Inspirations

10 EXCLUSIVE DESIGNS
Video Access 15 Days
Fee - 1,999

Low Cost High Margin Hampers

10 EXCLUSIVE DESIGNS
Video Access 10 Days
Fee - 799

Hamper Packing Inspirations

10 EXCLUSIVE DESIGNS
Video Access 15 Days
Fee - 2,999

Anniversary Hamper Inspirations

8 EXCLUSIVE DESIGNS
Video Access 15 Days
Fee - 3,500

Tarang - Traditional Packing

6 EXCLUSIVE DESIGNS
Video Access 15 Days
Fee - 1,499

Furoshiki & Bojagi

Japanese & Korean Wrapping Techniques

15 EXCLUSIVE DESIGNS
Video Access 15 Days
Fee - 3,000

GET IT SELL IT PROGRAMME



- Introduction
- Paper Wrapping
- Gourmet Gifting-Dry Fruits
- Bows & Accessories
- Carry Bags & Envelopes
- Gourmet Gifting-Cakes, Chocolates
- Flower Making
- Base Potli, Ribbon Potli
- Baskets
- Flower Bunching
- Candle Decoration & T-Light Decoration
- Grand Finale

COURSES AT MAPP

EXCELLENCE EXPRESS PROGRAMME



- Bows & Ties
- Covers & Wraps
- Gift Bags & Envelope
- Base Potli & Pouches
- Flower Making
- Flower Bunching
- Baskets
- Gourmet Gifting: Dry Fruit
- Gourmet Gifting: Cakes And Cookies
- Gourmet Gifting: Wine Packing
- Gourmet Gifting: Complete Hamper
- Hand Made Trays
- Box: Extrordinary From Ordinary
- Indian Festival Packing
- Western Festival Packing
- Diwali Candle & T-Light Decoration
- Diwali Candle & T-Light Decoration
- Diwali Bandanwar & Door Hanging
- Wedding Ring Trays
- Wedding : Clothes Draping
- Wedding : Cosmetic Packing
- Wedding : Money Packing
- Baloon Packing
- Baby Shower
- Gift Packaging
Industry & Its Scope

COURSES AT MAPP

FAME AND FUTURE PROGRAMME

OUR CERTIFIED FLAGSHIP COURSE



Next Batch commencing 2nd September, 2022

Course fee if you register in the
month of July - **95000** +18%GST

Skills & Handling Material

- Ribbons
- Fabric
- Paper
- Fillers & Sprinklers
- Bunching
- Accessories Making
- Base Containers & Products
- Tech Hacks

Design

- Ideation & Mood Board
- Material Planning with Design
- Presentation
- Creating Design Folder
- Making Old Stock New
- Gourmet Gifting
- Wedding Packing
- Festive Packing
- Baby Shower
- Occasion Based Packing

Business Development

- Sales
- Marketing
- Pricing
- Material Sourcing
- Karigar Sourcing
- Managing Showroom
- Production Operationals
- Brand Building